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June 10, 2020

\*\*\*PRESS RELEASE\*\*\*

### **ATTENTION ALL PRICE AND SOUTHERN ASHLAND COUNTY BUSINESSES**

The Wisconsin Economic Development Corporation (WEDC) recently announced their “We’re All In” grant initiative, which will provide \$75,000,000 worth of grants, up to \$2500 each, to Wisconsin businesses negatively affected by the COVID-19 pandemic. The grant application process will open on June 15 and end on June 23.

*The main qualifications (not all) to be eligible for grant include:* Wisconsin based business, employ less than 20 FTE (including owner(s)), earn less than \$1million in annual gross revenues, and open prior to Jan. 1, 2020 and in business as of Feb. 2020.

Each application will require a letter of support from a local community organization. The Park Falls Area Community Development Corporation (PFACDC) is ready to meet the demand to write a letter of support for each business that requests one and meets eligibility requirements.

Business owners must file their applications individually online, <https://wedc.org/programs-and-resources/wai-small-business-grant/>, however, the PFACDC will assist in technical assistance, direct communication with WEDC, support letters, and any other reasonable request to help Price County or southern Ashland County businesses successfully apply.

The PFACDC staff can be reached by email: [pfacdc@pctcnet.net](mailto:pfacdc@pctcnet.net) or by phone: 715-744-4700. Email is preferable as staff have had altered office hours due to recent events. We do not recommend using our website at this time, as we are currently in the process of having it upgraded. Depending on your browser, you may get an error message or an old version.

We are grateful that a grant program not specifically tied to a bank has been offered by the State of Wisconsin. We are committed to assist in future relief programs as they become available.

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