

MINUTES – PARKS, RECREATION & HISTORICAL LANDMARKS MEETING

Government Unit Conducting Meeting: Parks, Recreation & Historical Landmarks
Date: February 12, 2025
Time: 5:00 P.M.
Place: 410 Division Street, Park Falls

Members of the Parks, Recreation & Historical Landmarks Committee Present – Mayor Tara Tervort, Dina Bukachek, Dixie Weidman, Benjamin Fox, Juliett Corbett

Staff: City Administrator Scott Kluver, DPW Director William Hoffman, Clerk Shannon Greenwood

Also Present: Michael Mader

The meeting was called to order by Mayor Tervort at 4:30 pm.

Public Comment – None.

Approve Minutes of October 17, 2024 – There was a motion by Alderman Weidman and seconded by Alderman Bukachek to approve the minutes for the Parks, Recreation, and Historical Landmarks meeting on October 17, 2024. Motion carried.

Discussion and Potential Recommendations on Hines Park RV Camping Utilization – Administrator Kluver discussed how the City is looking at ways to increase revenue. It is important to recognize the intention of the campground, and the improvements made and asked if it is to generate revenues or be a tourist amenity. The RV park has several good amenities, but low utilization in 2023 and 2024. Data from payment records shows 34% occupancy in 2023 and 26.4 in 2024. The limited data does not distinguish whether the drop in occupancy can be attributed to the Ordinance that was passed in 2022 or possibly the smell from the sludge pits. The campground has been added to the Chamber site for 'lodging', and we need to do a better job of marketing the park and campground. The City would like to add a site map to the website. DPW is removing 2 of the 3 horseshoe pits and adding permanent corn hole sets. Every site has a picnic table and fire ring.

Would like to soften language or adjust the date for the Closing of park so that we are not violating our own Ordinance. The City is looking for a reasonable way to create a WIFI system that we could get ROI in a year. Discussed potentially designating a certain number of sites, or even specific sites, that are considered long term. Restricted hours language needs to be adjusted. Change wording regarding time of posting the permit.

There was a motion Alderman Bukachek and seconded by Alderman Weidman to remove the language limiting the number of stays per site, adjust language regarding restricted hours to remove "and must remain in your campsite", change language regarding the displaying of permit to add "if you are staying additional nights", adjust the language concerning opening and closing date and establish quiet hours. Motion carried.

The meeting was adjourned at 5:44 p.m.

Prepared by: Shannon Greenwood – Clerk